Courses Details for Graphic Designing

The Professional course in Graphic Designing builds a firm foundation for a career in advertising. On successfully completing this course, the students can position themselves in Ad Agencies, Publishing Firms, Design Studios, and in any other design-related industry; as Graphic Artist, Graphic Designer, Visualizer and Digital Retouching Artist.

Professional Diploma in Graphic Designing

- Introduction
- History of Graphic Design
- Understanding the Colour theory
- Creating digital paintings
- Crop and resize images
- Color Correction
- Improve the quality of a photo
- Restore and retouch images
- Creating composite images
- Creating effects
- File Formats
- Typography
- Creating Logos
- Digital Illustrations
- Making Brochures
- Posters Creations
- Business Cards
- Making Banners, Magzines
- Packaging Designs
- Environmental Designs
- Corporate Designs
- Editorial Designs
- Book Designs, Information Designs
- Brochures & Annual Reports
- Interactive PDF Documents
- Design for Publications

Normal Track : 4 Months
Fast Track : 2 Months

Softwares Used : Photoshop , Corel Draw , Illustrator , Indesign .